



3631 Perkins Avenue
Cleveland, OH 44114 216-361-0840
ClevelandKidsInNeed.org

CLEVELAND 100 CHALLENGE FOR KIDS IN NEED

This school year the Cleveland Kids In Need Resource Center will deliver over \$1.7 million worth of free school and classroom supplies into the hands of local teachers; no middlemen, no bureaucracy, no administrative delays. Just free notebooks, pens, pencils, crayons, art supplies, fabric, portfolios, and much more into the appreciative hands of the classroom teachers, and then to the grateful hands of the students. (That's right \$1.7 MILLION!)

Over 3500 teachers from 165 schools (public, parochial and charter where more than 70% of the students qualify for free or reduced lunch) come to our Resource Center twice a year to load their cars with free school and classroom supplies. They come on their own time, after a full day in the classroom, because they know how much a new box of crayons, a backpack, or a new notebook will mean to a child whose parents struggle to meet their family's basic needs.

After 8 years, our program is in danger. We have lost our presenting sponsor. Last Tuesday Channel 3 aired our dilemma on the 7:00 PM news. On that program we announced a **campaign to raise \$100,000 to keep the Center operating by receiving donations of \$1,000 from 100 Northeast Ohio companies.**

We are asking you, as a member of the Greater Cleveland Community to help us continue to distribute free school supplies to the classroom teachers by becoming one of our \$1,000 donors.

The products on our shelves are donated by national and local manufacturers, distributors, and retailers. Community service workers from Grafton Correctional Institute and the NE Ohio Women's Pre-Release Center sort, assemble and shelve, re-stocking every day we are open. We are, however, required to have personnel on-site to take advantage of these work release programs. We also need resources to gain visibility and develop local sources of product donations. We must rely solely on local foundations, corporations, and individuals to underwrite these operating costs of our 15,000 sq. ft. facility.

I have included some basic facts and figures on our organization. You are welcome to come to the Center for a tour any time, just call ahead. In addition, our website – www.clevelandkidsinneed.org – has a virtual tour you just click to get an idea of what we are about. Please consider being one of our local heroes. Thank you for your time and attention!

The Cleveland Kids In Need Resource Center is a 501 (c) (3) charity and your gift is tax deductible.